

# Privacy Policy

## SECTION 1 - WHAT DO WE DO WITH YOUR INFORMATION?

When you purchase something from our store, as part of the buying and selling process, we collect the personal information you give us such as your name, address and email address.

When you browse our store, we also automatically receive your computer's internet protocol (IP) address in order to provide us with information that helps us learn about your browser and operating system.

Email marketing (if applicable): With your permission, we may send you emails about our store, sales for the month, new products and other updates.

## SECTION 2 - CONSENT

### How do you get my consent?

When you provide us with personal information to complete a transaction, verify your credit card, place an order, arrange for a delivery or return a purchase, we imply that you consent to our collecting it and using it for that specific reason only.

If we ask for your personal information for a secondary reason, like marketing, we will either ask you directly for your expressed consent, or provide you with an opportunity to say no.

### How do I withdraw my consent?

If after you opt-in, you change your mind, you may withdraw your consent for us to contact you, for the continued collection, use or disclosure of your information, at anytime, by contacting us at [sommersdawn@gmail.com](mailto:sommersdawn@gmail.com) or mailing us at: Dog Gone Delicious Dog Treats LLC, 11232 Andersonville rd, Davisburg, MI 48350, United States.

## SECTION 3 - DISCLOSURE

We may disclose your personal information if we are required by law to do so or if you violate our Terms of Service.

## **SECTION 4 - SQUAREUP**

Our store is hosted on Squareup Inc. They provide us with the online e-commerce platform that allows us to sell our products and services to you.

Your data is stored through Square's data storage, databases and the general Square application. They store your data on a secure server behind a firewall.

### **Payment:**

If you choose a direct payment gateway to complete your purchase, then Square stores your credit card data. It is encrypted through the Payment Card Industry Data Security Standard (PCI-DSS). Your purchase transaction data is stored only as long as is necessary to complete your purchase transaction. After that is complete, your purchase transaction information is deleted.

All direct payment gateways adhere to the standards set by PCI-DSS as managed by the PCI Security Standards Council, which is a joint effort of brands like Visa, MasterCard, American Express and Discover.

PCI-DSS requirements help ensure the secure handling of credit card information by our store and its service providers.

For more insight, you may also want to read Square's Terms of Service here <https://squareup.com/us/en/legal/general/ua>

## **SECTION 5 - THIRD-PARTY SERVICES**

In general, the third-party providers used by us will only collect, use and disclose your information to the extent necessary to allow them to perform the services they provide to us.

However, certain third-party service providers, such as payment gateways and other payment transaction processors, have their own privacy policies in respect to the information we are required to provide to them for your purchase-related transactions.

For these providers, we recommend that you read their privacy policies so you can understand the manner in which these providers will handle your personal information.

In particular, remember that certain providers may be located in or have facilities that are located in a different jurisdiction than either you or us. So if you elect to proceed with a transaction that involves the services of a third-party service provider, then your information may become subject to the laws of the jurisdiction(s) in which that service provider or its facilities are located.

As an example, if you are located in Canada and your transaction is processed by a payment gateway located in the United States, then your personal information used in completing that transaction may be subject to disclosure under United States legislation, including the Patriot Act.

Once you leave our store's website or are redirected to a third-party website or application, you are no longer governed by this Privacy Policy or our website's Terms of Service.

## **Links**

When you click on links on our store, they may direct you away from our site. We are not responsible for the privacy practices of other sites and encourage you to read their privacy statements.

## **SECTION 6 - SECURITY**

To protect your personal information, we take reasonable precautions and follow industry best practices to make sure it is not inappropriately lost, misused, accessed, disclosed, altered or destroyed.

If you provide us with your credit card information, the information is encrypted using secure socket layer technology (SSL) and stored with a AES-256 encryption. Although no method of transmission over the Internet or electronic storage is 100% secure, we follow all PCI-DSS requirements and implement additional generally accepted industry standards.

## **COOKIES**

A cookie is a small amount of data sent from our server and stored on your computer's hard drive. We use the following types of cookies on our site:

Cookies that are strictly necessary for the operation of our site: These cookies are essential in order to enable you to move around our site and use its features, such as accessing secure areas of our site. Without these cookies, services you have asked for, like shopping baskets or e-billing, cannot be provided.

Performance cookies: These cookies collect information about how visitors use our site, for instance which pages visitors go to most often, and if they get error messages from web pages. These cookies don't collect information that identifies a visitor. All the information that these cookies collect is aggregated and is therefore anonymous. This information is only used to improve how our site works. Specifically, the performance cookies in use on our site are for Google Analytics. Google Analytics is a web analytics tool that helps website owners understand how visitors engage with their website. Google Analytics customers can view a variety of reports about how visitors interact with their website so that they can improve it. Like many services, Google Analytics uses first-party cookies to track visitor interactions as in our case, where they are used to collect information about how visitors use our site. We then use the information to compile reports and to help us improve our site. Cookies contain information that is transferred to your computer's hard drive. These cookies are used to store information, such as the time that the current visit occurred, whether the visitor has been to the site before and what site referred the visitor to the web page. Google Analytics collects information anonymously. It reports website trends without identifying individual visitors. You can opt out of Google Analytics without affecting how you visit our site – for more information on opting out of being tracked by Google Analytics across all websites you use, [visit this page](#).

Functionality cookies: These cookies allow our site to remember choices you make (such as your user name, language or the region which you are in) and provide enhanced, more personal features. These cookies can also be used to remember changes you have made to text size, fonts and other parts of web pages that you can customise. They may also be used to provide services which you have asked for, such as watching a video or commenting on a blog. The information these cookies collect may be anonymised and they cannot track your browsing activity on other websites.

### **Your choices about cookies:**

You can choose to disable or manage cookies as follows:

Browser settings: Some internet browsers are automatically set up to accept cookies, but you can set your browser to refuse a cookie or ask your browser to show you where a cookie has been set up. Certain services are only activated by the presence of a cookie and, if you choose to refuse cookies, particular features of our site may not be available to you. Further information about cookies can be found on the following [link](#).

We may use Adobe Flash Player to display video or image content. It may not be possible to block or restrict flash cookies using your browser settings. However, information on how to control flash player privacy and security settings is available from the Adobe website [here](#).

## **SECTION 7 - AGE OF CONSENT**

By using this site, you represent that you are at least the age of majority in your state or province of residence, or that you are the age of majority in your state or province of residence and you have given us your consent to allow any of your minor dependents to use this site.

## **SECTION 8 - SUBSCRIBING TO OUR NEWSLETTER**

We take your privacy very seriously. The information you provide while subscribing to our newsletter will be held under the General Data Protection Regulation (GDPR) (EU) 2016/679. By subscribing to our newsletter you agree to receive transactional and promotional emails from us. You can withdraw or change your promotional email preferences anytime via the "Unsubscribe" link in your email.

## **SECTION 9 - CHANGES TO THIS PRIVACY POLICY**

We reserve the right to modify this privacy policy at any time, so please review it frequently. Changes and clarifications will take effect immediately upon their posting on the website. If we make material changes to this policy, we will notify you here that it has been updated, so that you are aware of what information we collect, how we use it, and under what circumstances, if any, we use and/or disclose it.

If our store is acquired or merged with another company, your information may be transferred to the new owners so that we may continue to sell products to you.

## **QUESTIONS AND CONTACT INFORMATION**

If you would like to: access, correct, amend or delete any personal information we have about you, register a complaint, or simply want more information contact our Privacy Compliance Officer at [sommersdawn@gmail.com](mailto:sommersdawn@gmail.com) or by mail at Dog Gone Delicious Dog

Treats LLC, RE: Privacy Compliance Officer, 11232 Andersonville Rd. Davisburg, MI, 48350, United States.